



Swedish Beauty Helps Solar Tan Raise Money for a Kaws!

4-13-2015

Greenville, SC

Swedish Beauty is proud to work alongside Keli Miller, owner of Solar Tan in Greenville, South Carolina, to raise funds for local animal rescue organizations. This year's event was called "Auction for a Kaws" and was held on March 21 at the Hyatt hotel. Miller has long been an animal lover and has raised over \$200,000 with her continued efforts.

Swedish Beauty was specifically very excited and interested in partnering with Solar Tan because of its long standing commitment to animal rights and choice to never test our products on animals. Because of this, Swedish Beauty donated hundreds of dollars in product for auction items and giveaways at the event. Solar Tan raised over \$71,000 in total! All while raising awareness of animal cruelty. Organizations that are benefited by this fundraiser take abused and abandoned pets and save their lives by giving them a happy, healthy home.

Contact Brand Manager Emily Golay with any questions at 317-290-8982 x4211 or at emily.golay@newsunshinellc.com.

