

swedish beauty®

Sustain® Face Bronzer

Sales Fact Sheet

Story

At Swedish Beauty, our formulas are inspired by ingredients found in nature. We love the earth and want to care for it while we're here, so it is important to give back what we take out. Because of this dedication to the environment, we have carefully crafted a collection of high quality, effective lotions that feature Sustainable, Organic and Natural ingredients to make both your skin and heart happy! Bring out the best Mother Nature has to offer with Swedish Beauty Sustain®, Beauty at its Brightest™!

Inspiration/Rationale

- Update product offering with high end bronzer created specifically for face
- Focus on popularity of sustainability in skincare products
- Focus on popularity of organic ingredients in skincare products

Product Type

- **Facial Bronzing Blend**
- **Sustainable Super Fruits**
- **Sustainable Babacu Oil and Cupuacu Butter**
- **Go Silky™**
- **Non-Comedogenic**
- **Formulated to combat against ATO**
- **Fragrance: *Fragrance Free***

Technology

Facial Bronzing Blend

Builds color after each session, for a stunning golden complexion

Sustainable Super Fruits

Acai and Persimmon, rich in Minerals and Vitamins, help your skin to stay glowing and vibrant

Sustainable Babacu Oil

Absorbs and soothes quickly to increase hydration without leaving a greasy after-feel

Sustainable Cupuacu Butter

Richly moisturizes for soft, touchable skin

Go Silky™

Reflects light evenly to reduce the appearance of fine lines and wrinkles, while leaving skin feeling as smooth as silk with a weightless after-feel

Non-Comedogenic

Specially designed for compatibility on sensitive skin

Additional Information

- Contains no added Synthetic Dyes, Glutens, Soys, Nuts, Silicones, Parabens, Sulfates

Brand and Family

- **Swedish Beauty Sustain®** Collection

Size and Suggested MSRP

- 3 oz. Airless Tube **MSRP: \$36.00**

