



Swedish Beauty® Donates to Bridgeport Elementary

December 2016

Indianapolis, IN – This past November, Swedish Beauty donated over 400 moisturizers to Bridgeport Elementary School in Indianapolis. Students at the school have been collecting both clothes and toiletries to give to the local homeless community and are encouraged to bring in items to help insure that they have important everyday necessities. Students, their families, and local businesses like Swedish Beauty donated soap, toothpaste, lotion and other items in anticipation of the winter season ahead. The collected items are then donated to Take it to the Streets Community Group. This non-profit organization travels throughout the community, delivering warm meals and toiletries to those in need.

At Bridgeport Elementary, students are learning how children can become change agents within their communities. This annual drive allows them to see how their collective efforts help to make the world a better place. As representatives of the Indianapolis community, Swedish Beauty is proud to participate in this campaign and support its local residents.

For more information or questions, contact Swedish Beauty Brand Manager Carly Griffin at 317-290-3453 or at carly.griffin@newsunshinellc.com.