



Swedish Beauty Sponsors TAN'R YOU in Annual Rides and Reins Event!

9-23-2015

Germantown, WI

Swedish Beauty is proud to work alongside Kimberly Burden, owner of TAN'R YOU salons throughout Wisconsin, to raise funds for local therapeutic riding center, Rides and Reins. This year's events were held September 23rd through 25th in all three of their salons during their Customer Appreciation Days. Burden has always had a love for horses and helping people, in fact, this is her 10th annual Rides and Reins fundraising event!

Rides and Reins Therapeutic Riding Center is an organization that provides riders with developmental, emotional and physical needs the experience of relaxation through horseback riding. During a therapeutic riding session, the movement of the horse helps relax and stimulate unused muscles while building muscle tone, improving balance, coordination and joint mobility. Swedish Beauty proudly donated gift bags and products to TAN'R YOU to be used in their annual silent auction to raise money for this amazing cause!

Contact Brand Manager Carly Griffin with any questions at 317-554-3453 or at carly.griffin@newsunshinellc.com.